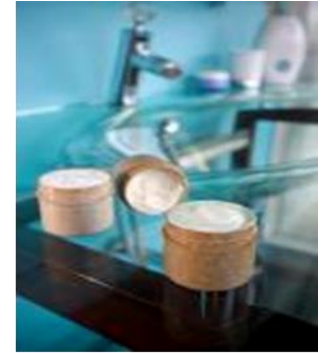


# Forests and the Bioeconomy

Elspeth MacRae, GM Manufacturing and Bioproducts, Scion; IUFRO Asia Pacific  
Beijing 27 October 2016



- **Global Challenges**
- **Trends**
- **Bioeconomy/Circular Economy**
- **Forests and Bioeconomy: Exemplars**
- **The Opportunity**

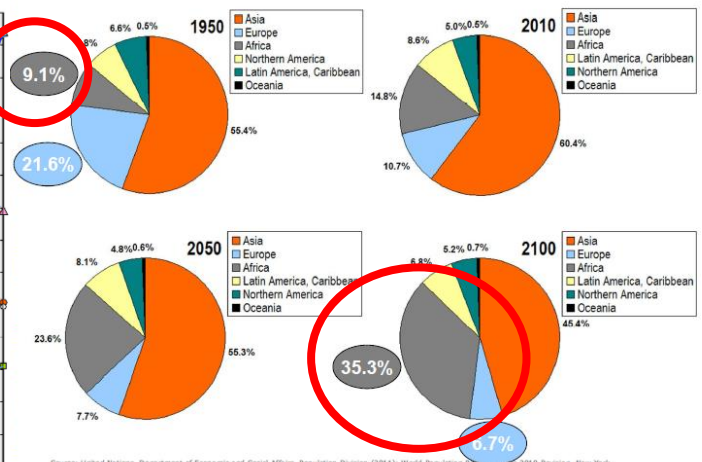
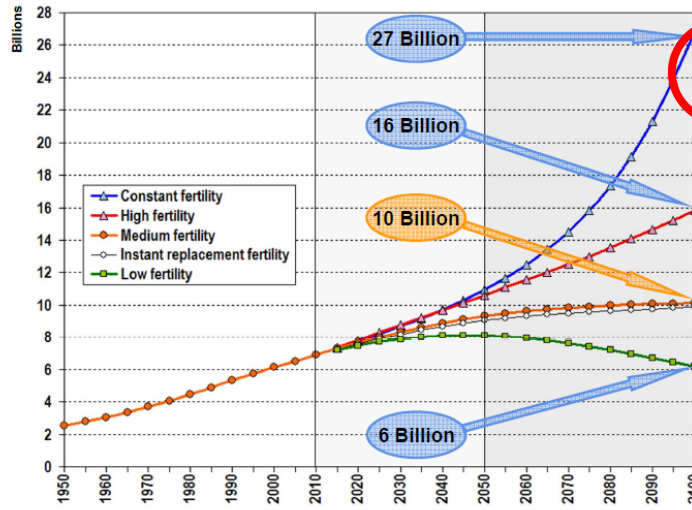
# Global Challenges

# Population predictions – Africa growth impact

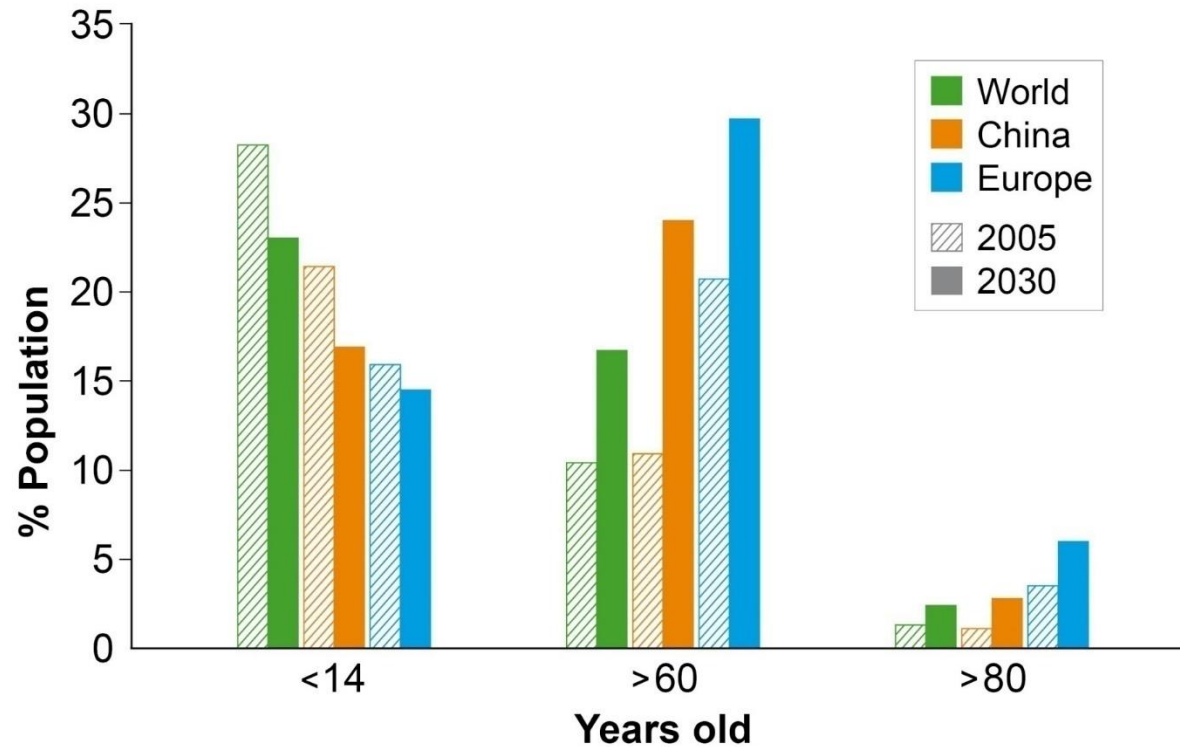


Total Population by Variant, 1950-2100

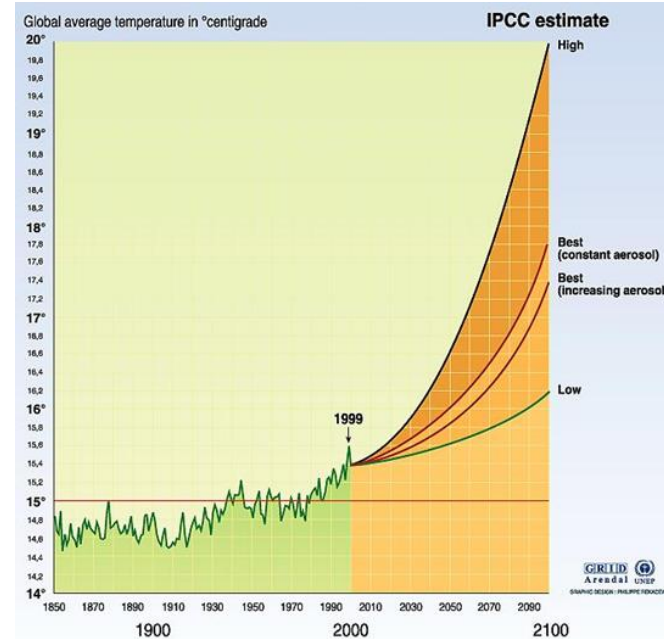
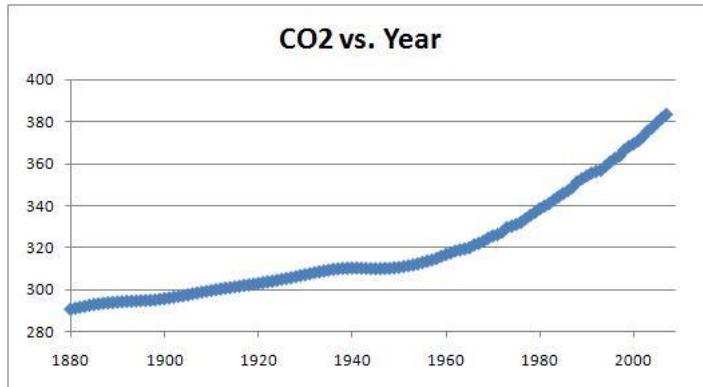
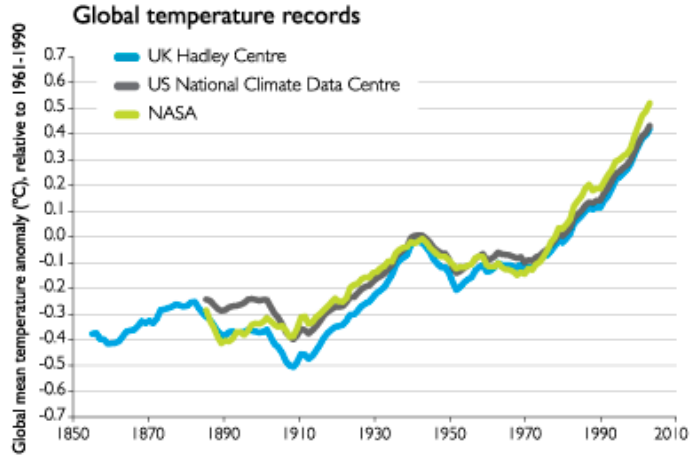
United Nations Department of Economic and Social Affairs – Population Division



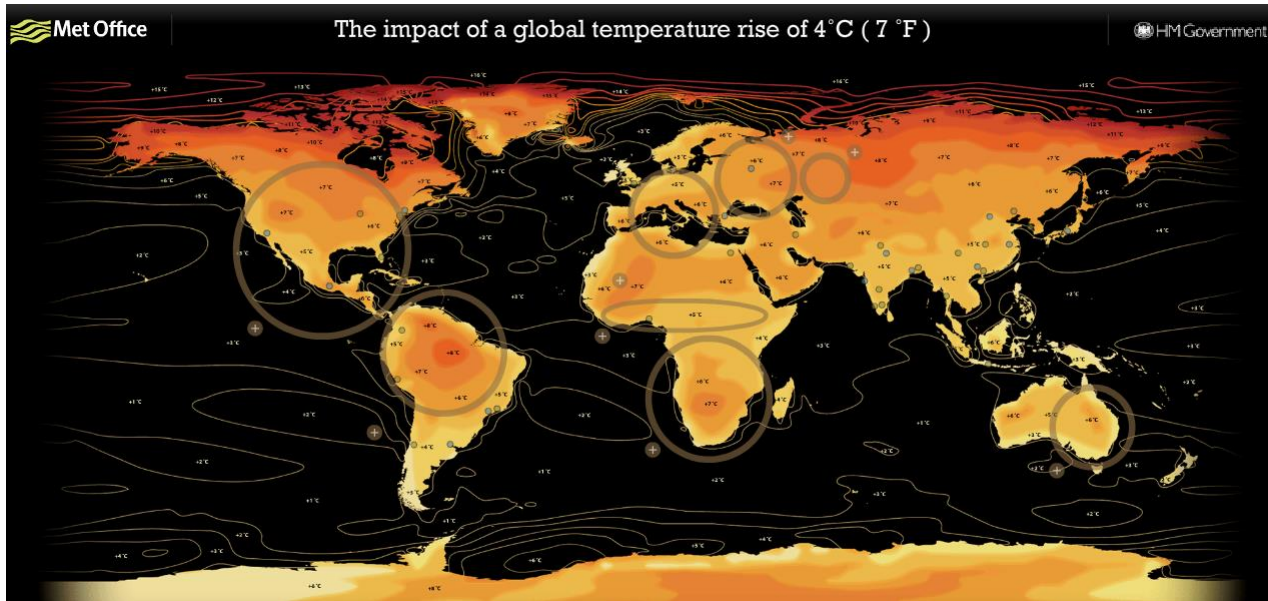
# Population aging



# Climate Change – temperature, GHG emissions



# Climate change - fire

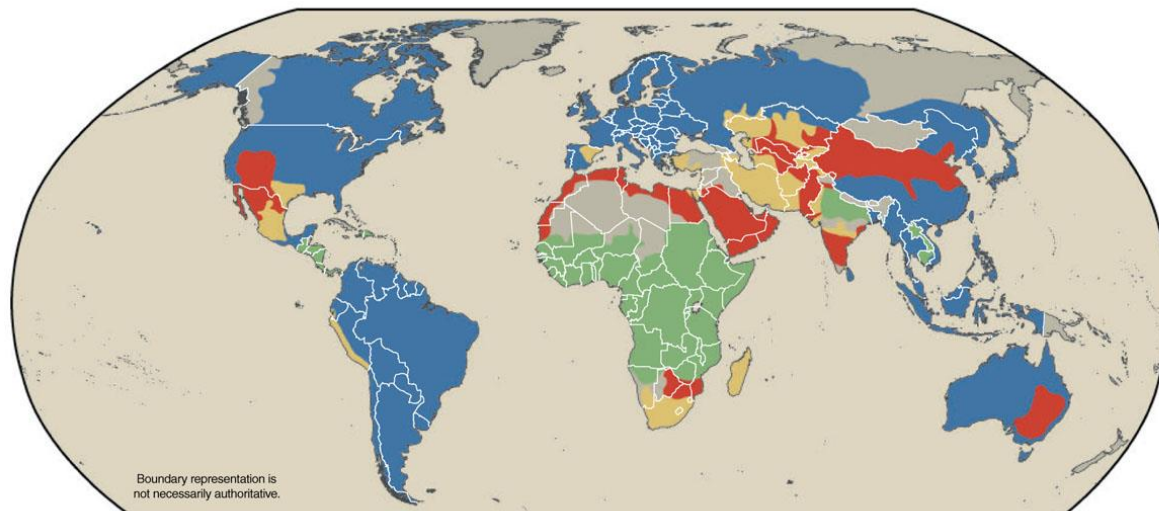


Forest fires



# Climate Change – water

## Projected Global Water Scarcity, 2025



- Physical water scarcity:** More than 75% of river flows are allocated to agriculture, industries, or domestic purposes. This definition of scarcity — relating water availability to water demand — implies that dry areas are not necessarily water-scarce.
- Approaching physical water scarcity:** More than 60% of river flows are allocated. These basins will experience physical water scarcity in the near future.

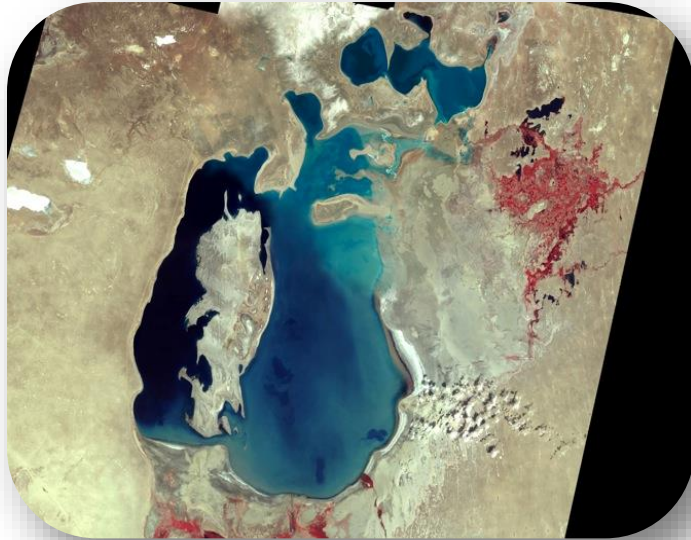
- Economic water scarcity:** Water resources are abundant relative to water use, with less than 25% of water from rivers withdrawn for human purposes, but malnutrition exists.
- Little or no water scarcity:** Abundant water resources relative to use. Less than 25% of water from rivers is withdrawn for human purposes.
- Not estimated**

Source: International Water Management Institute.

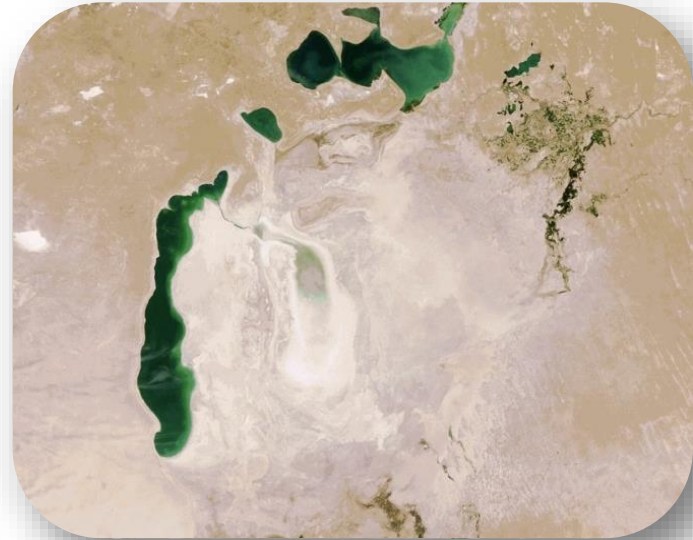


# Example – impact of irrigation on water

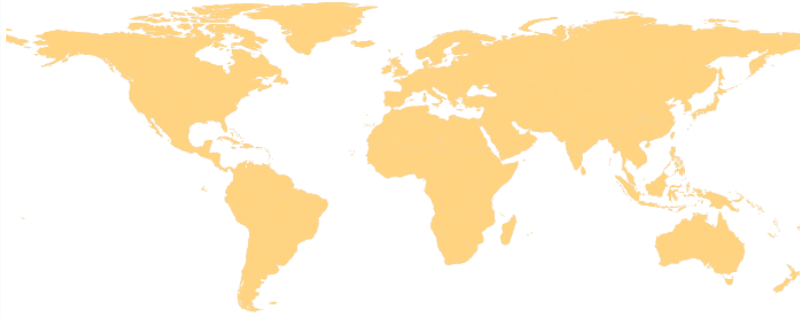
Aral Sea 1973



Aral Sea 2012



**99% of our calories come from the land**

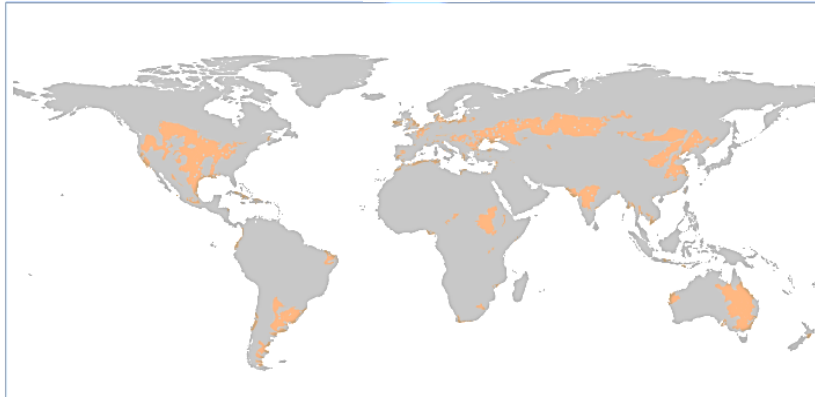


**Two-thirds of the planet's surface is water – only 1% of global calories come from the sea (FAO figures)**

**How much of the land can be used for food production?**

Source A.R. Jones JRC  
from FAO Map of World Soil Resources 1:25 000 000

# Land and Soil Fertility



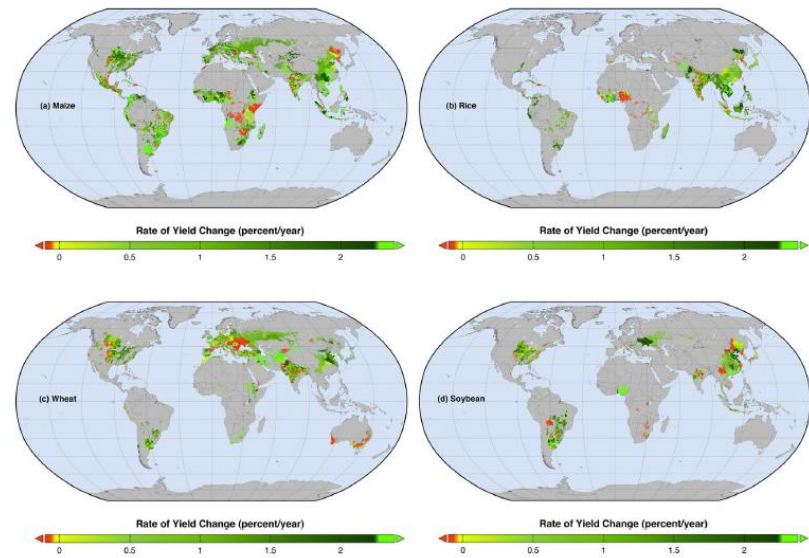
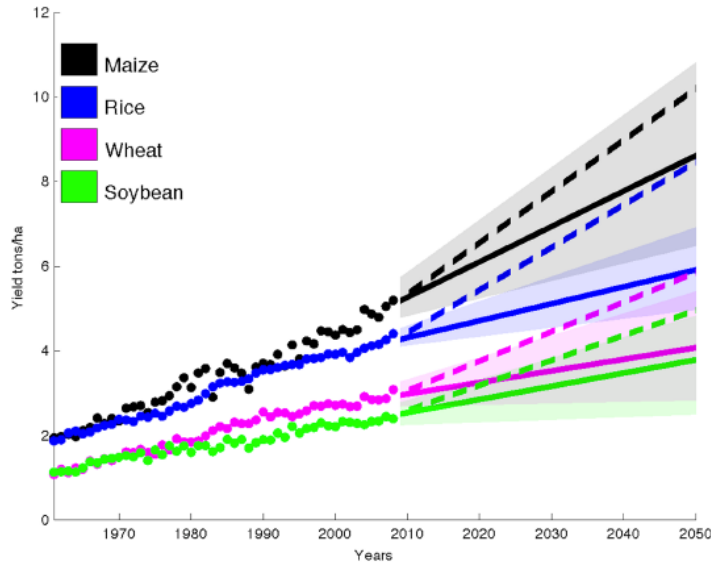
**What remains (in orange) are the naturally highly-fertile soils that feed the world**

**In reality, this amounts to around 13% - 18% of the land surface**

# Productivity gains needed for major crops by 2050

## Global projections of yield trends and needs

Ray, Mueller, West and Foley PlosOne Vol8 2013



Observations of %yield changes per year

Fluorescent green – sustained will reach 2050 target

Ray, Mueller, West and Foley PlosOne Vol8 2013

**CHALLENGING**

# Food and Water and People (UN/FAO) “Water is the new Oil”

- By **2030**, food demand is predicted to increase by **50%** (**70%** by 2050)
- **Roughly 30% of the food produced worldwide** – about 1.3 billion tons - **is lost or wasted every year**
- Producing **1 kilo of rice**, for example, requires about **3,500 litres of water**, **1 kilo of beef** some **15,000 litres**, and a **cup of coffee** about **140 litres**.

# Today's forests

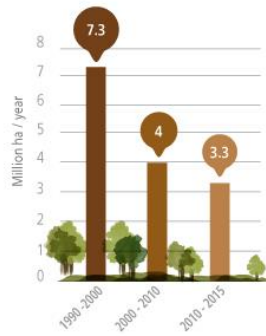
## Global Forest Resources Assessment 2015 (FRA)



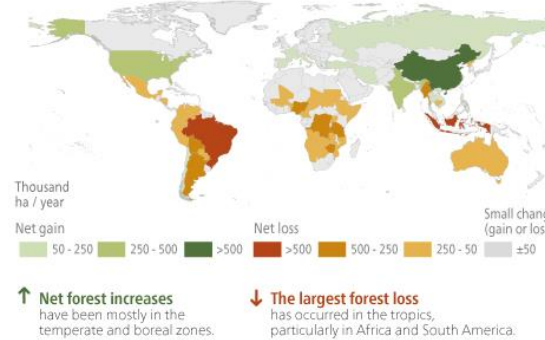
How are the world's forests changing?\*

Forest areas have decreased since 1990 but the rate of net forest loss has been cut by 50%

World's forest annual net loss



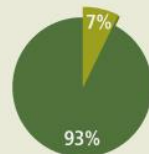
Forest area annual net change 1990 - 2015



More planted forests a solution?

What kind of planted forests?

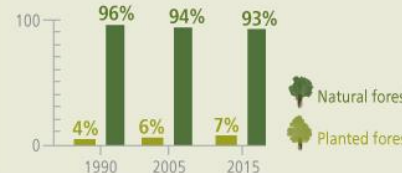
The bulk of the world's forest is natural forest.



Global forest area, 2015

- Planted forest area
- Natural forest area

The share of planted forest is increasing.



37% global land = arable (2013)

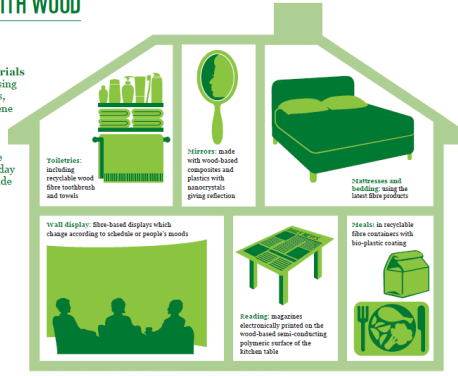
<http://www.fao.org/forest-resources-assessment/current-assessment/maps-and-figures/en/>

30% global land = forests (2015)

# A shortage of fibre

## THE FUTURE WITH WOOD

Wood-based biomaterials will be used in an increasing range of pharmaceuticals, plastics, cosmetics, hygiene products, consumer electronics, chemicals, textiles and construction materials\*. By the middle of the 21st century everyday uses of wood might include those shown here.



*“Humanity will likely use more wood in more ways as the future unfolds. If production forests are managed sustainably and wood products are used efficiently or replace others with a heavier footprint, this should be good for the planet.” (WWF 2012 The Living Forest report)*

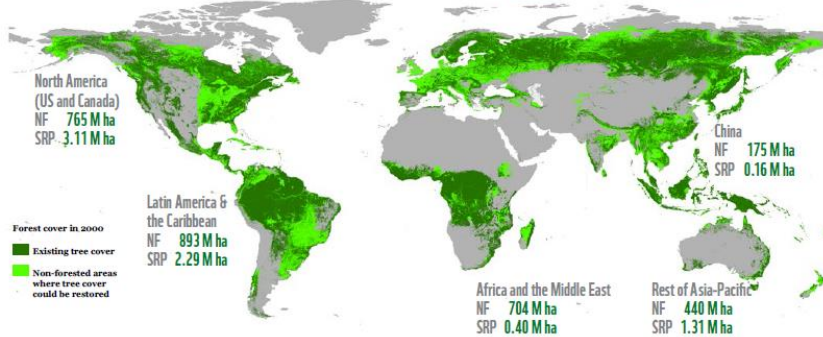
**>300% more fibre needed by 2050**



### World Totals

Natural Forest (NF) 4,347 M ha (million hectares)  
Short rotation plantations (SRP) 7.29 M ha

Europe (EU 27 + rest of Europe) NF 174 M ha SRP 0.02 M ha  
Former Soviet Union NF 1,196 M ha SRP 0.00 M ha

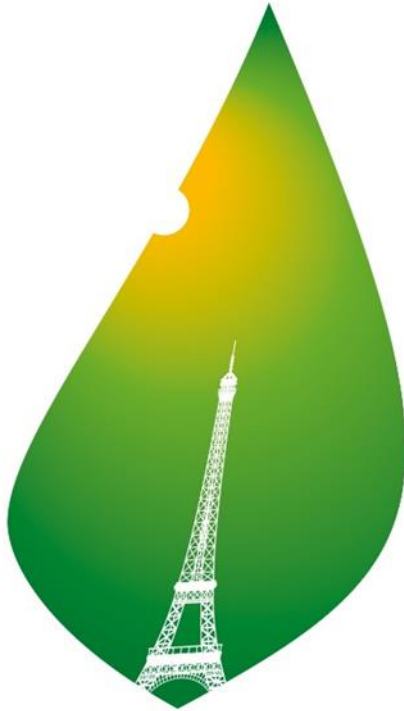


FAO 2010	LIVING FORESTS MODEL			
	2030		2050	
	Do Nothing	Bioenergy Plus	Do Nothing	Bioenergy Plus
Saw logs & veneer logs	853	1,444	1,444	1,773
Pulpwood*	527	754	754	893
Other industrial roundwood**	153	153	153	153
Energy wood	1,868	2,753	3,138	6,317
Household fuelwood		2,064	2,064	2,054
<b>Total wood supply</b>	<b>3,401</b>	<b>7,168</b>	<b>7,553</b>	<b>13,082</b>

Units: millions of cubic metres (roundwood equivalent)



# Intergovernmental agreements



COP21 • CMP11  
**PARIS 2015**  
UN CLIMATE CHANGE CONFERENCE



# Trends that impact

# Cities and economic growth – new markets



Megacities >10 m inhabitants  
Middleweights 150k-10m inhabitants



*GDP per capita  
hotspots for growth*

# Transformation of life, business and global economy

(McKinsey May 2013 +)

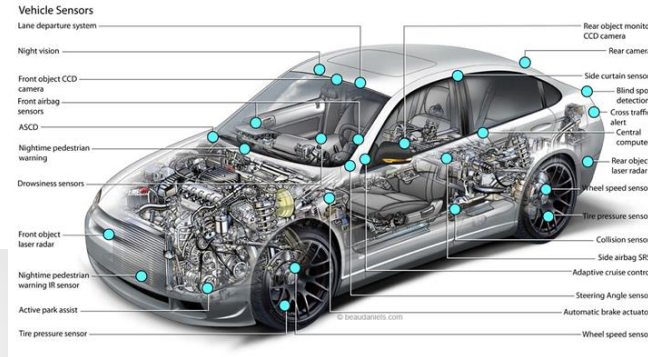
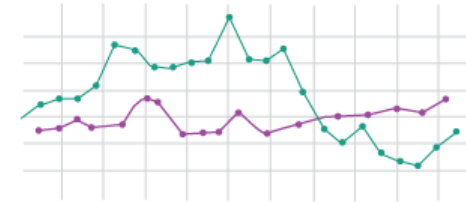


# Smart cities and big data

- Efficiency versus privacy
- Internet of things
- Social networks – information flow



Purchases



## THE INTERNET OF THINGS

AN EXPLOSION OF CONNECTED POSSIBILITY

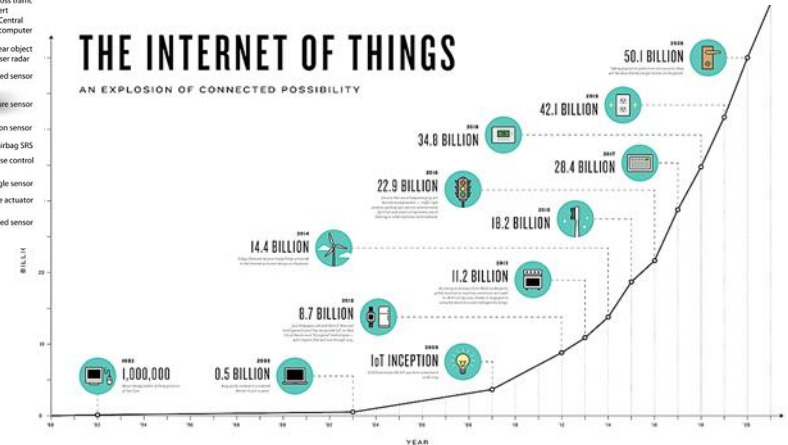
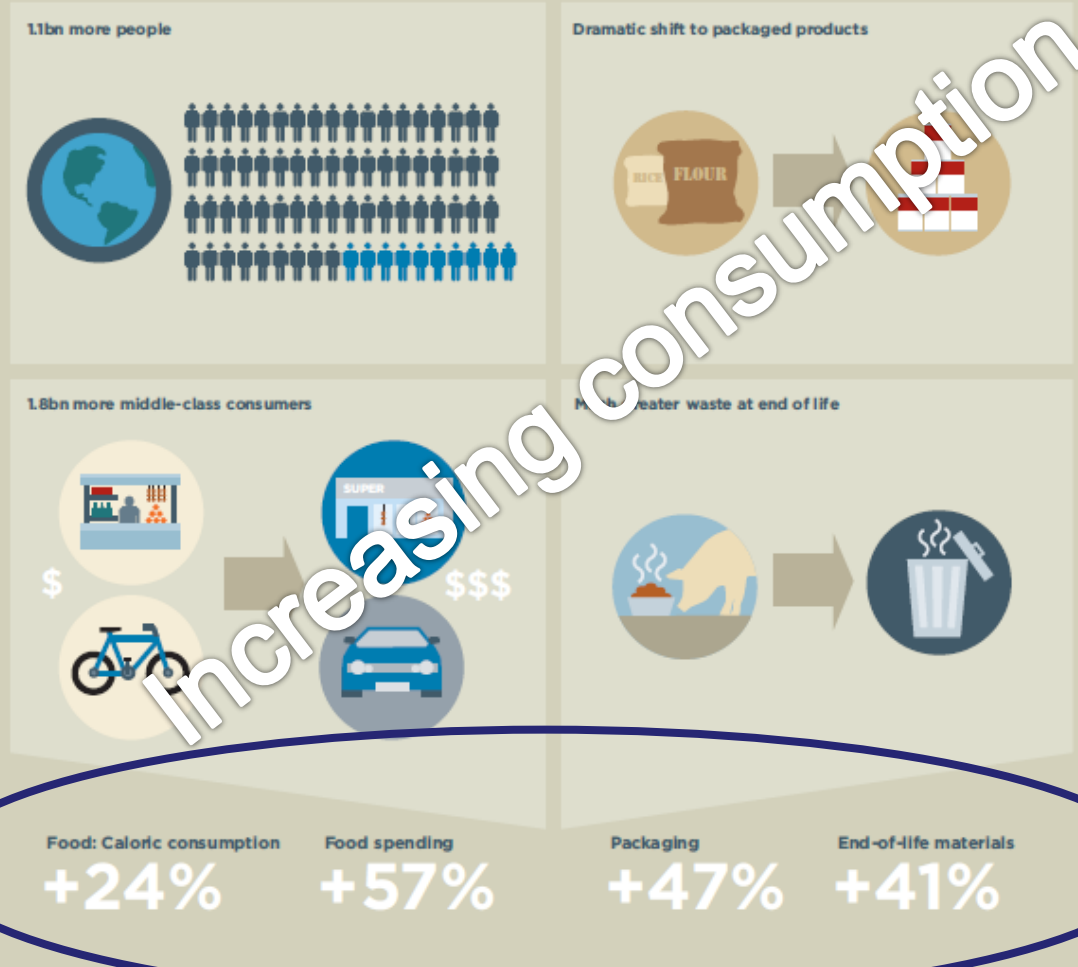


FIGURE 1 A potential consumption time bomb<sup>1</sup>  
2010-2025



<sup>1</sup> Estimate based on the comparison of low-income countries or population segment (e.g., India) and middle/high-income countries and segments (e.g., USA).  
SOURCE: World Bank, Ellen MacArthur Foundation, Scion



# Talent competition and other manufacturing trends

(McKinsey Manufacturing report 2012)

- **Shortage** of high and medium skilled workers by 2020:
  - 15% globally;
  - 10% in advanced economies
- **Excess** of low skill workers by 2020:
  - 10% globally;
  - 11% in advanced economies
- **Onshoring** – regional manufacturing supply chain challenges
- **Complex trade flows** (east-west), multi lateral trade deals
- **New materials**: nanomaterials, light weighting, biotech and biologics
- **New manufacturing** – additive or 3D short run, specific, home made!

# New industrial sectors (industrial biotech, clean tech, green tech, renewables.....)

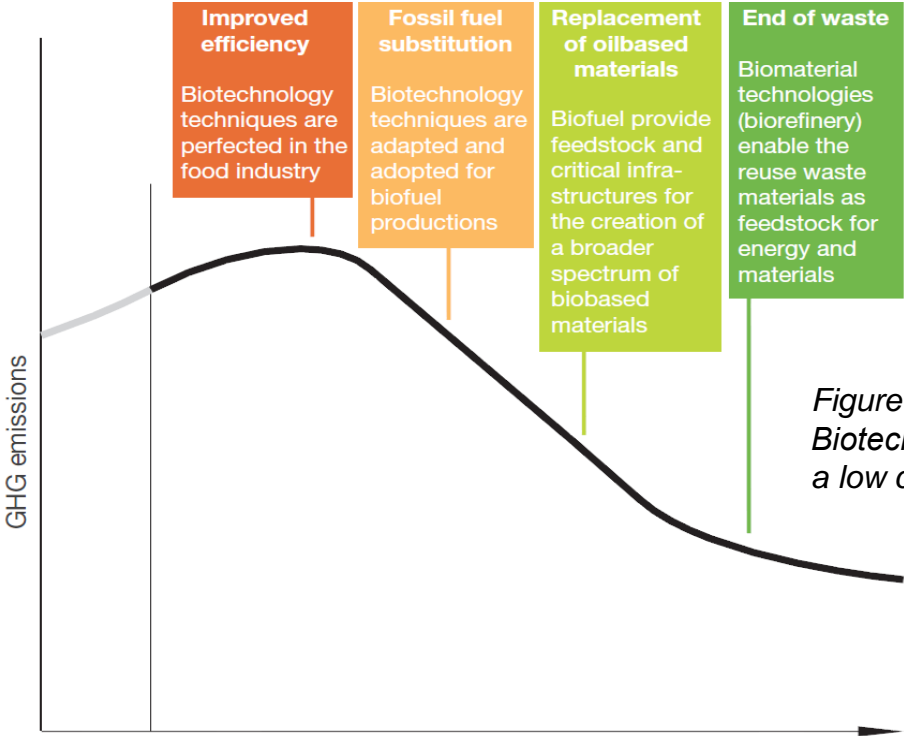
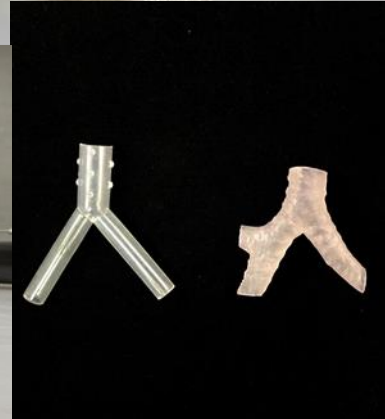


Figure 4: Industrial Biotechnology's path to a low carbon economy.

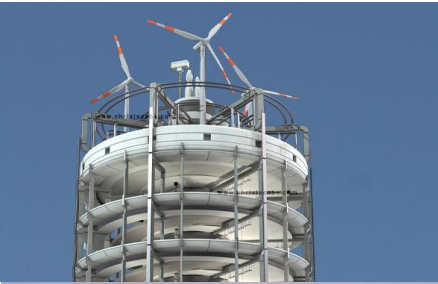
WWF report Industrial Biotechnology 2009

# Distributed manufacturing – eg 3D printing



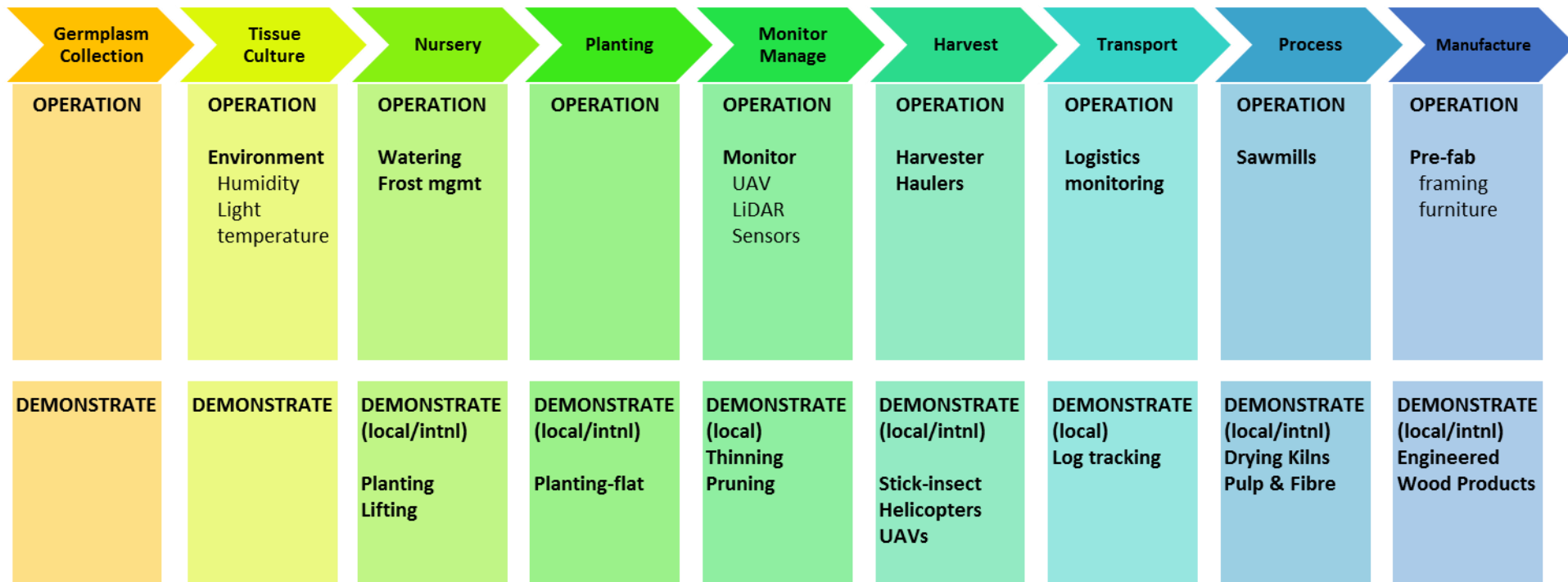


# Intensification and greening



# Automation

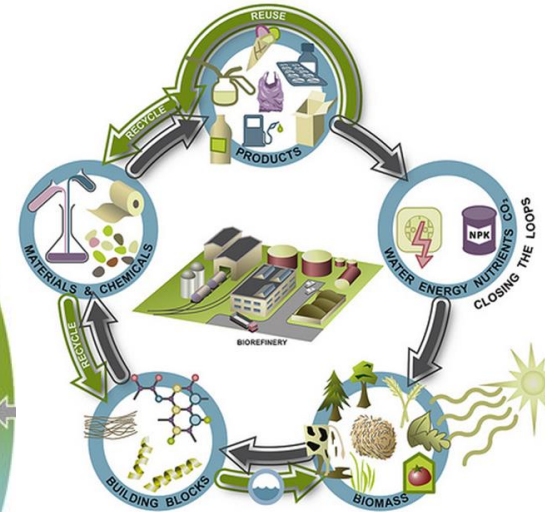
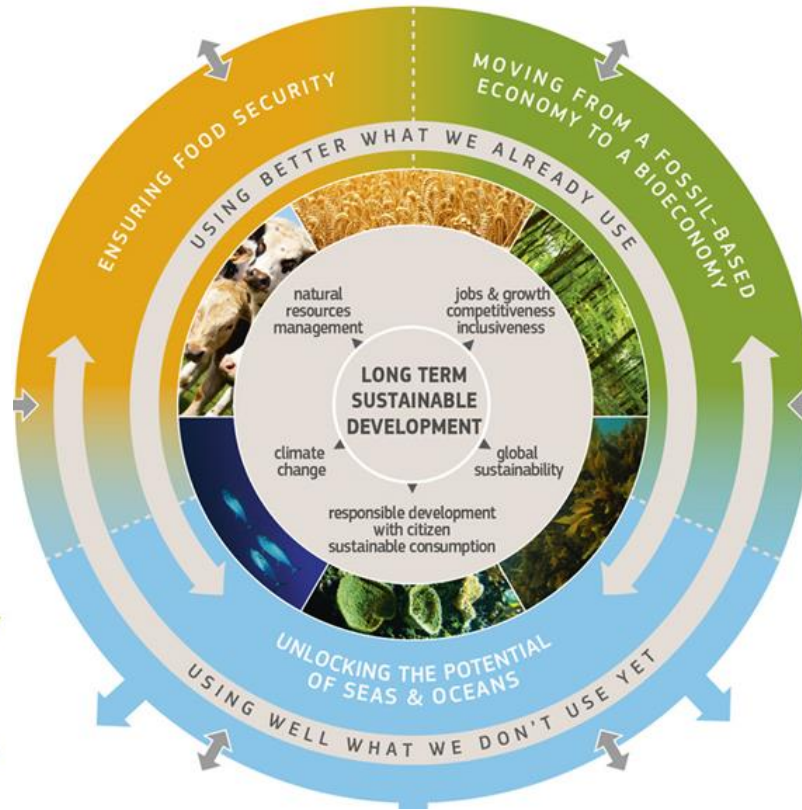
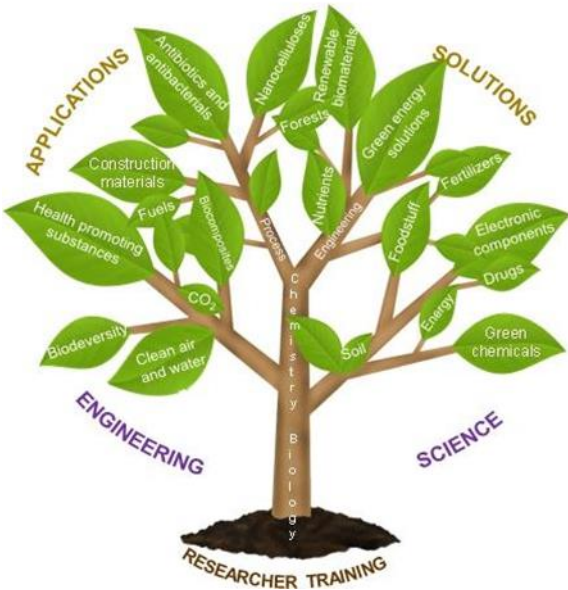
## Automation across the Forest Value Chain



# Bioeconomy/Circular Economy



# The Bioeconomy



is the production of renewable biological resources and their conversion into food, feed, bio-based products and bioenergy

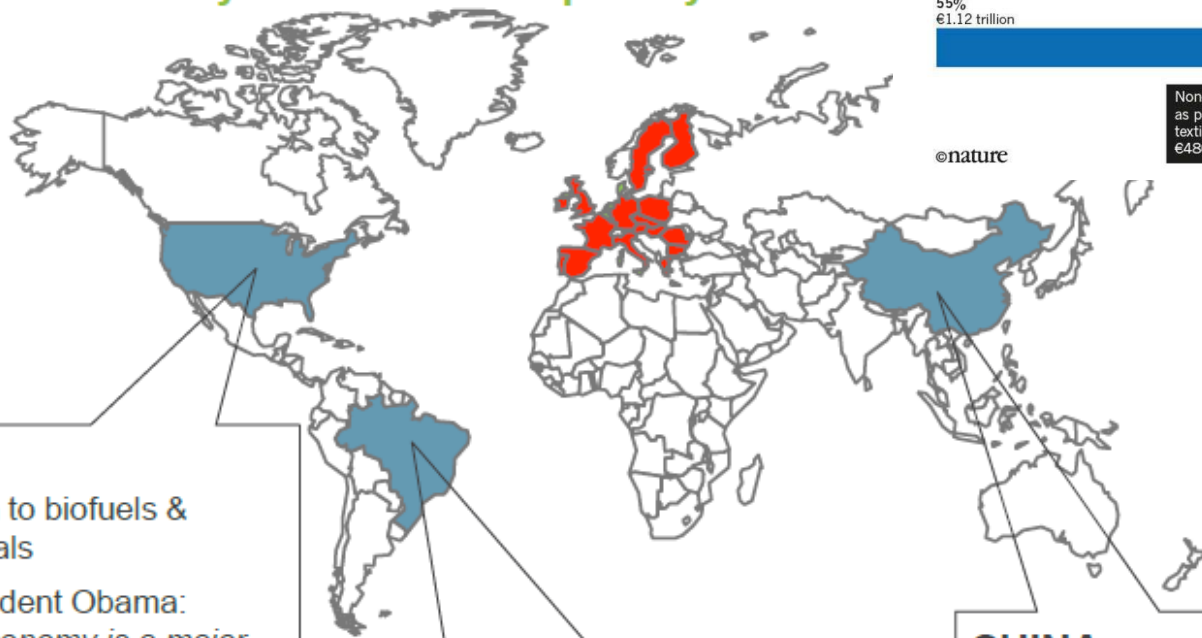
# The bio-economy is a world wide priority

B EU's bioeconomy turnover: €2 trillion



Non-food products such as paper, furniture and textiles generate about €480 billion.

©nature



## US

- ~\$50 billion to biofuels & bio-chemicals
- 2012, President Obama: *"The bio-economy is a major engine for American innovation and economic growth"*



## BRAZIL

- Aims to be N°1 Global Bio-economy
- R\$ 3,3 billion for 2<sup>nd</sup> generation bioethanol, bio-chemicals and biomass gasification technologies



## CHINA

- > \$300 billion in Science & Technology with biotech as a major priority over 2011-2015
- Substitute 20% of crude oil imports by 2020



# The Gunter Pauli coffee story

Drink



Coffee

Eat



Mushroom

Feed



Animal

Wear



Textiles

Walk



Carpets

Insulate



Fridges

Paint



Color

# Transformation of life, business and global economy

(McKinsey May 2013)

lightweighting

Advanced oil gas discovery/recovery

Internet of things

Mobile internet

Cloud technology

Automation of knowledge work

Distributed manufacturing

Renewable energy

## Disruptive technologies

Advanced robotics

Energy storage

3D printing

Autonomous vehicles

Next generation genomics

Advanced materials

**Biobased from trees?**

# Forests and the bioeconomy



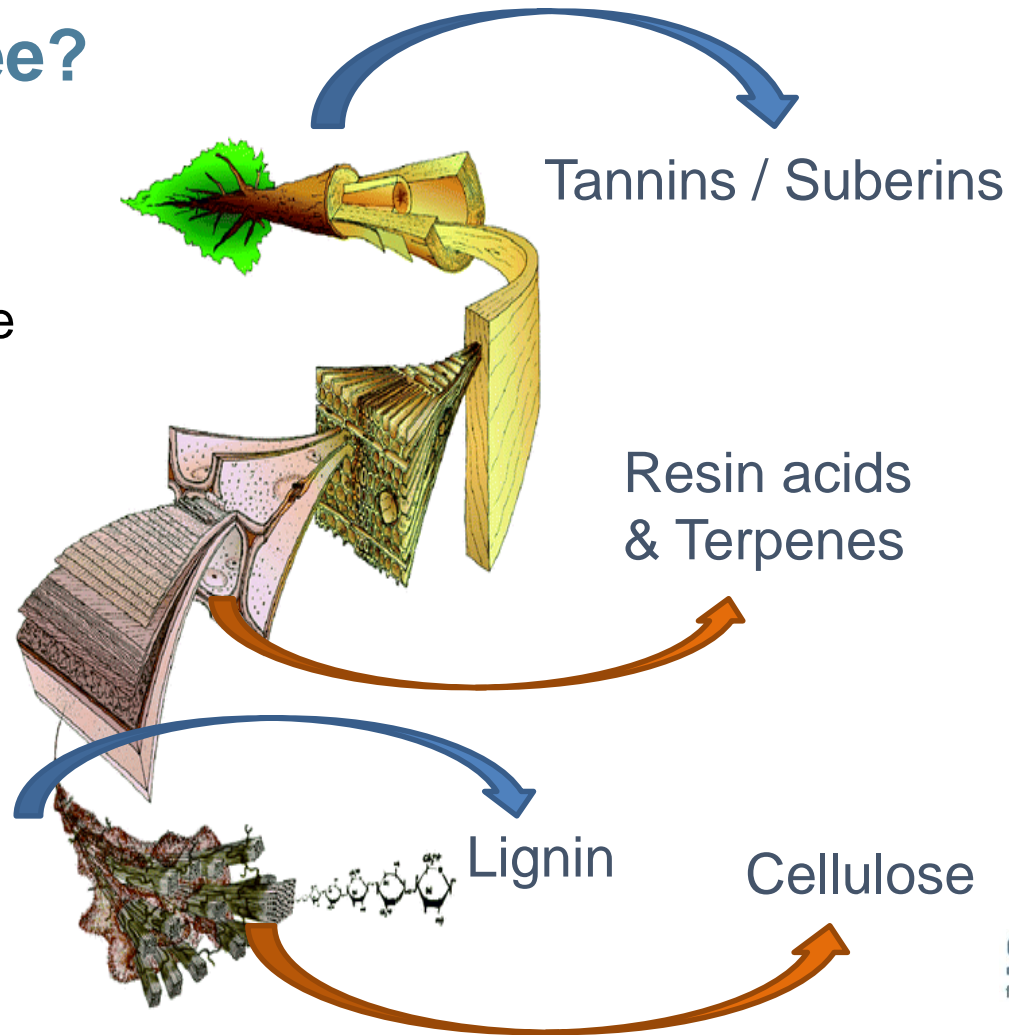






# What is a tree?

A renewable  
chemical  
factory







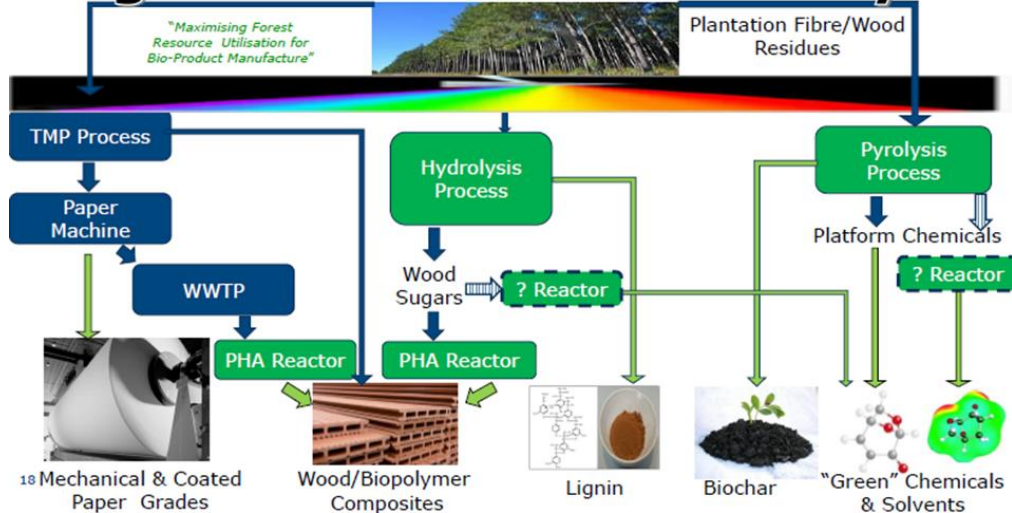
# New products, New materials, New opportunities



- 2<sup>nd</sup> generation bio-based products are CO<sub>2</sub>-neutral
- National production of biomass and conversion to power increases energy security
- Bio-based products use mainly renewable resources
- Toyota has set the target of having 20% of plastics in each of their vehicles to be from Bio-based sources by 2020
- Potential for electronic materials from bio-based sources

- 1 Climate change, environment, and sustainability
- 2 Rapidly growing demand for energy
- 3 Limited resources
- 4 Increasing scarcity and unequal distribution of water
- 5 Growing demand for food, nutrition, and health
- 6 Demographics, including shifting populations and mobility
- 7 Shifting centers of economic activity
- 8 Social life in a technological world
- 9 Corporate global citizenship

## Lignocellulose Biorefinery



# The value chain challenge



Business case	Solid	Hypothetical
Investment	High <i>"on cost, on spec" via high volume production</i>	Stepwise <i>as business grows</i>
Breakthrough potential for "added functionality"	Low <i>existing products</i>	High <i>game-changing nature</i>
Business segment	Commodity	Specialties <i>Potential to commoditize</i>
Management style	"Control & operate"	"Steer & create"

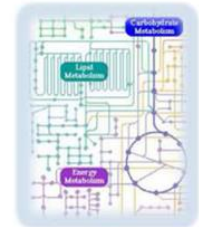
## Fossils

- 2 dominant atoms (C, H)
- Linear chains / benzene ring
- No chirality



## Nature's diversity

- 4 dominant atoms (C, H, O, N)
- Variety of structures
- Chirality dominates Life



# Making wood fibre reinforced plastics





Ford battery holder  
– PP/Weyerhaeuser cellulose



- Commercial advantages over ‘agri-fibres’

- Industrial supply and scale
- Consistency
- Odour

- Leading Suppliers

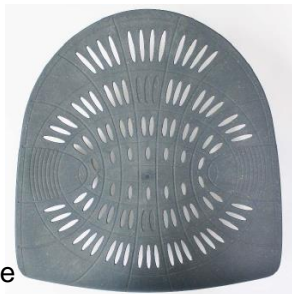
- Woodforce – Scion/Sonae (HTMP)
- Thrive\* – Weyerhaeuser (kraft)
- Formi\* – UPM (kraft)
- Fribomer\* – Mondi (kraft)
- Symbio\* – Sappi (kraft)
- Greencore\*



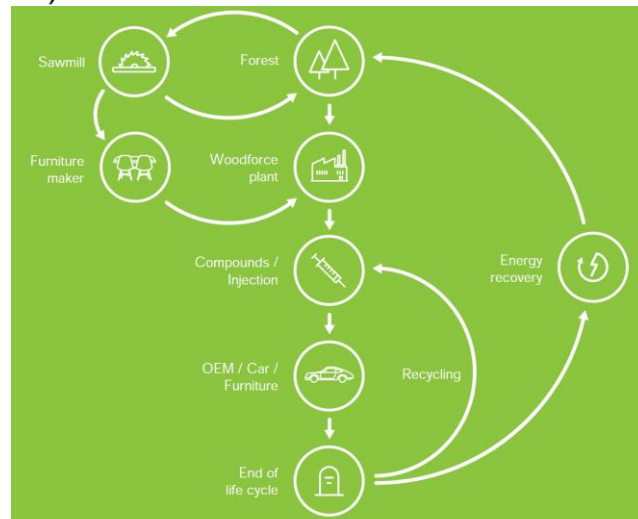
Respirator fan  
PBS/Woodforce



5 star chair base  
– PP/Woodforce



Chair seat  
PP/Woodforce



# Making Carbon Nanofibres

Formulate  
Lignin

Electrospin  
nanofibres

Carbonise

Product  
development



Lignin

- low cost (<\$1/kg)
- high C content
- non-toxic
- renewable

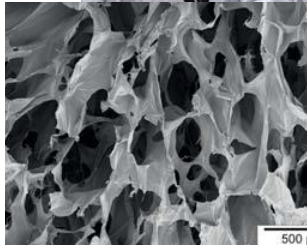
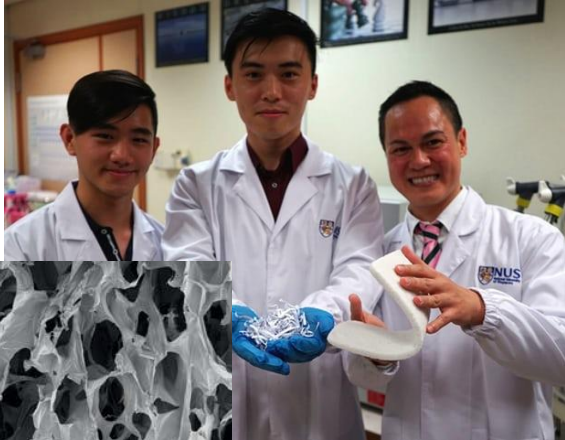
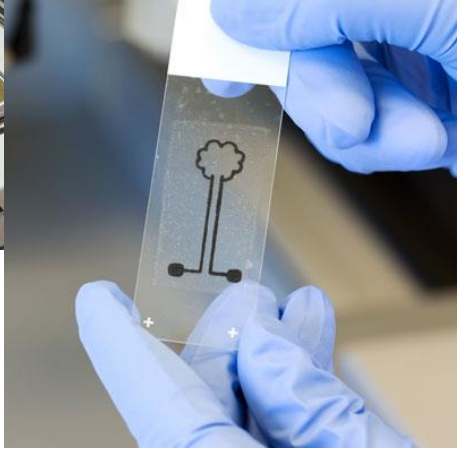
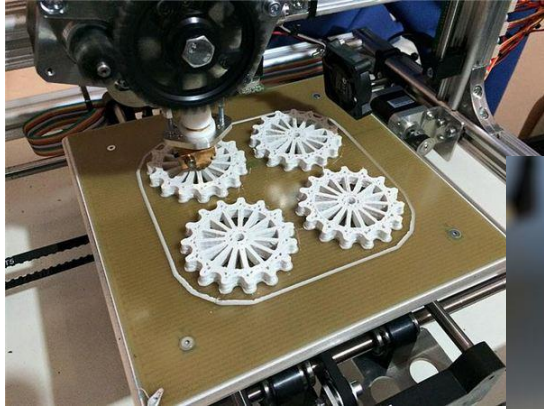
Lignin nanofibre  
mat

Two steps

- Stabilisation
- Carbonisation

- Energy storage
- Electronics
- Coatings
- Air filters
- Composites

# Cellulose





# 3D printing with designers



David Trubridge

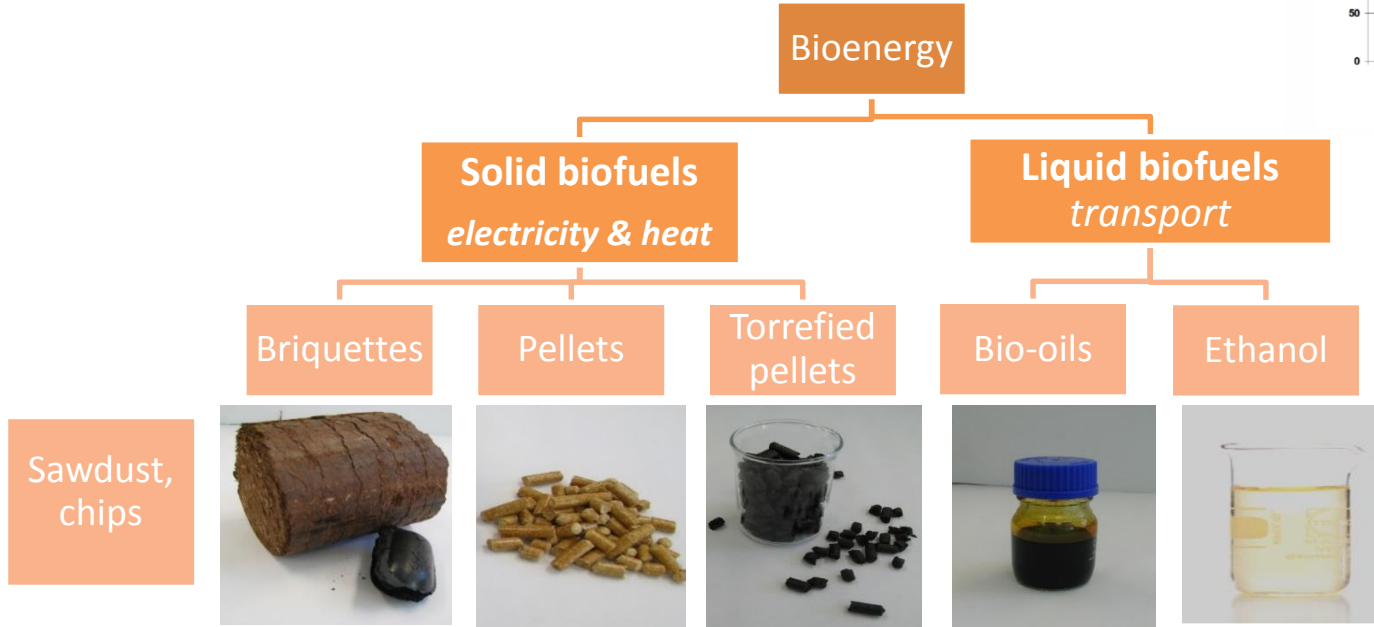
# Biodegradable cosmetic pots and net clips – using waste



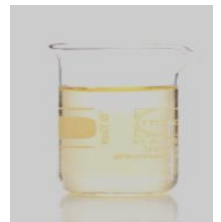
**TEAWA**  
Single Estate



# Bioenergy from trees



Sawdust,  
chips

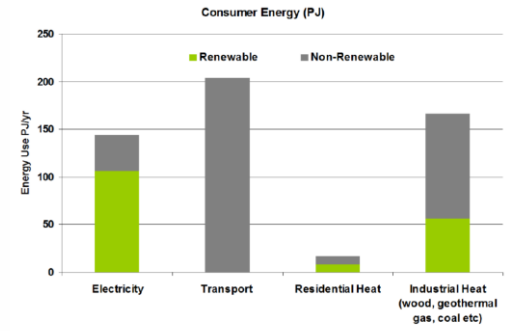


Jet fuel,  
butanol,  
diesel



## Drop-in biofuels

*Can replace fossil fuels in existing equipment without major modification*



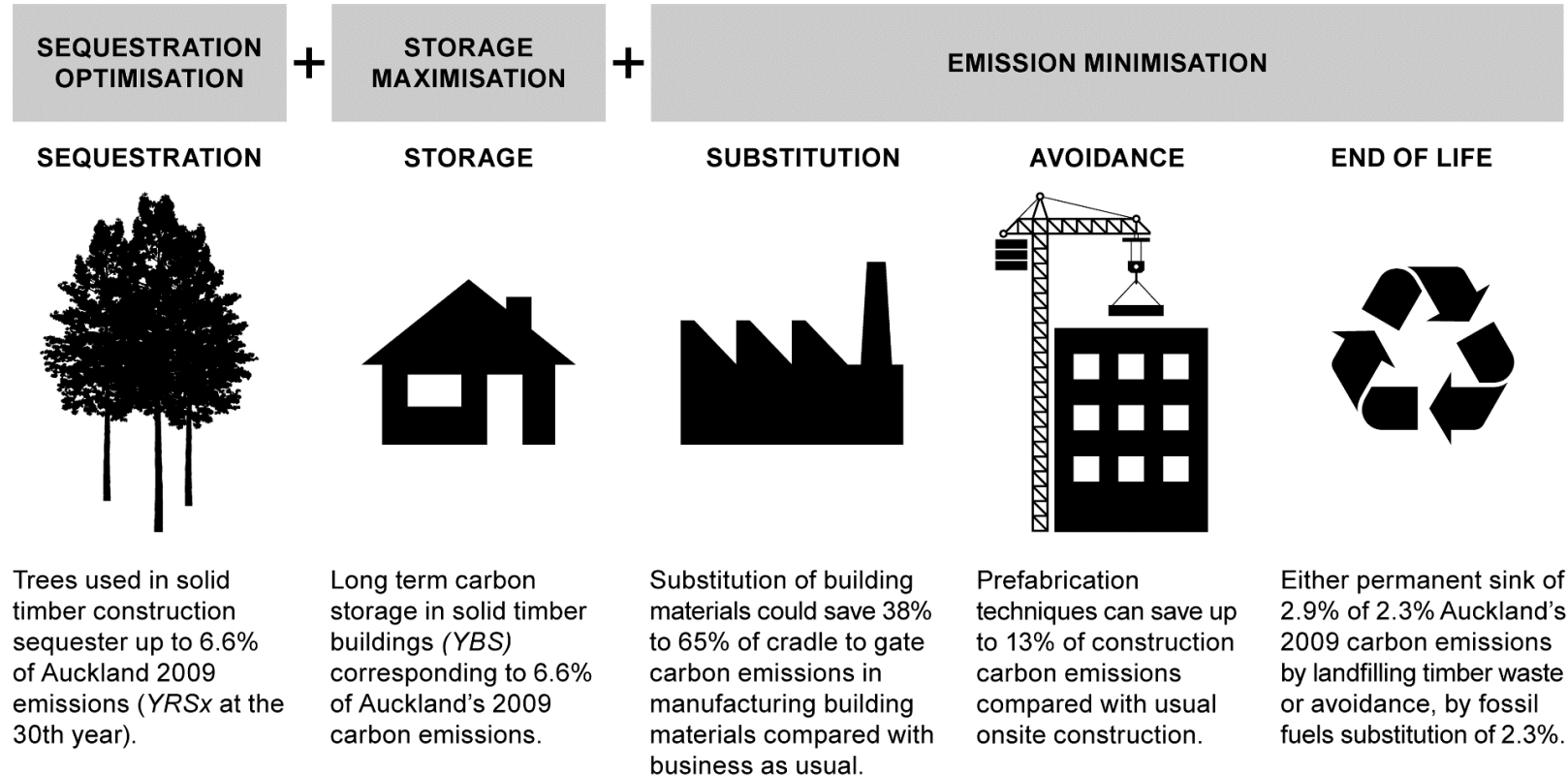


# Tall wooden buildings



# Building in Renewables and Recyclables

An Auckland (NZ) Urban Equilibrium Case study to reduce carbon emissions by 40% by 2040 – 25% faster with wood (Stocchero et al 2016)



# Increased demand – how do we service it – Biotechnology?

- Oligonucleotide Directed Mutagenesis (ODM)
- Zinc Finger Nuclease Technology (ZFN) comprising ZFN-1, ZFN-2 and ZFN-3
- TALEN
- CRISPR-cas9
- Cisgenesis and Intragenesis
- Grafting
- Agro-infiltration
- RNA-dependent DNA methylation (RdDM)
- Reverse breeding
- Synthetic genomics
  
- Genomic Selection

# What is Genomic Selection?

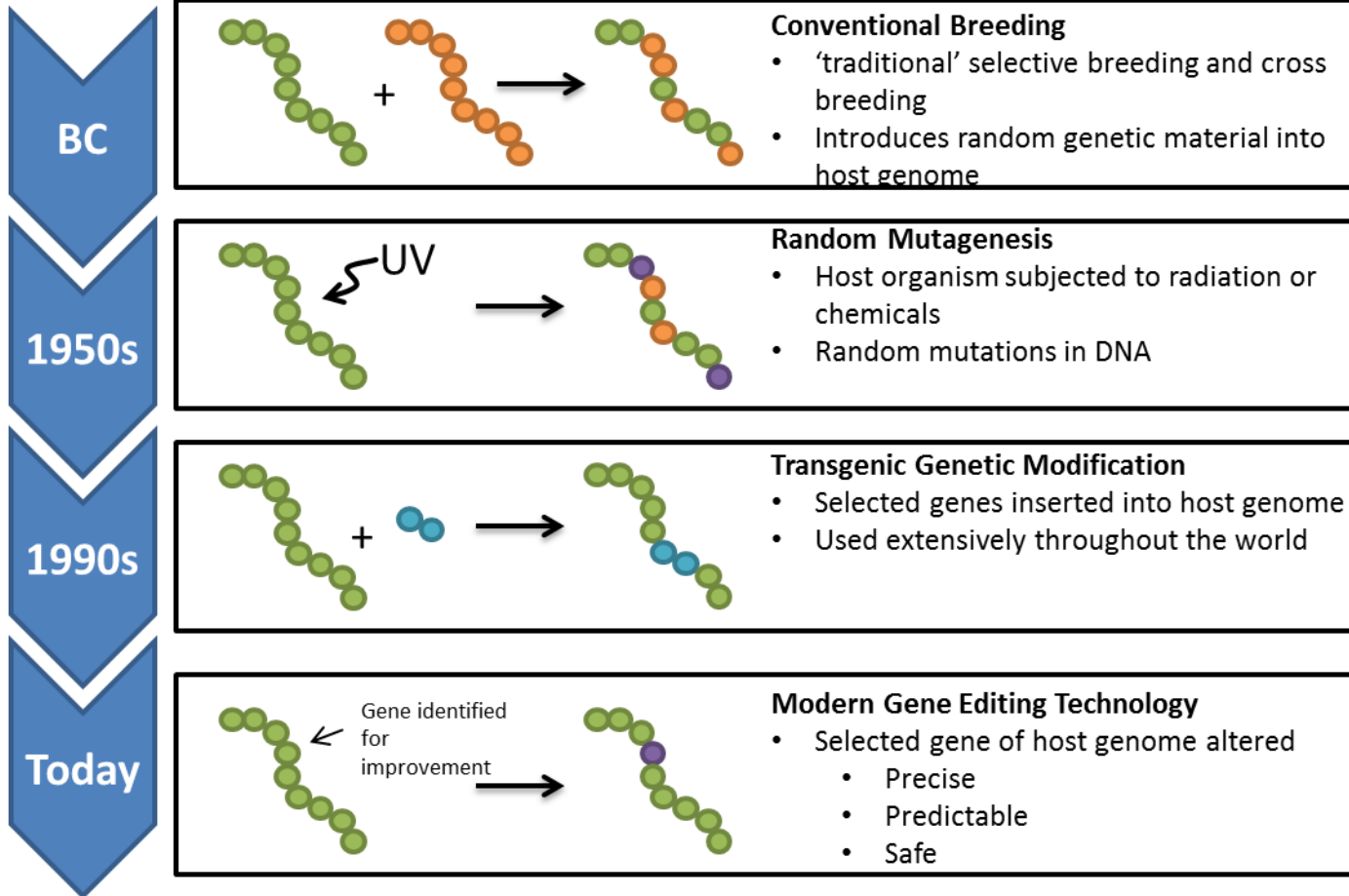
**Goal: Double productivity in radiata pine**

- **Sequence radiata genome**
- **Find many SNPs and related phenotypes**
- **Halve breeding cycle to 10 to 15 years**





# What is Genetic Modification (GM)





# Commercial plantings of biotech trees?



GM poplar in China  
Insect resistance

American Chestnut  
billions of trees killed  
Chestnut Blight  
GM solutions tested



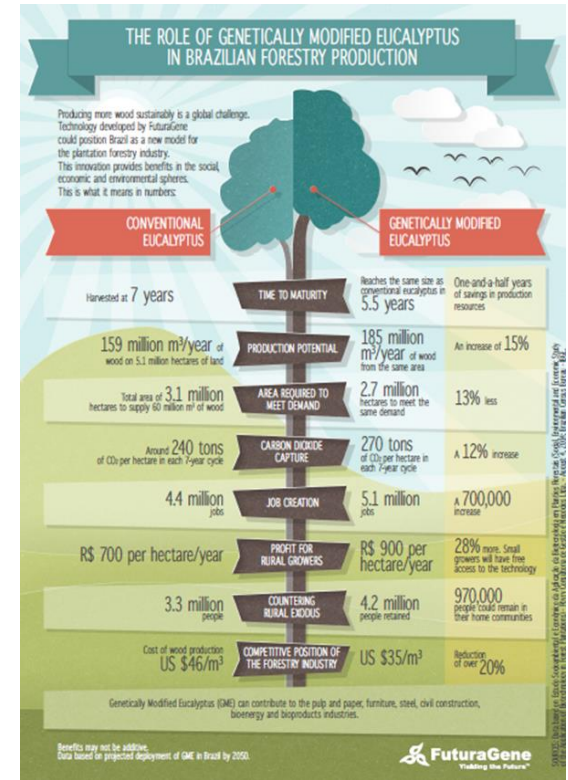
Cold tolerant  
Eucalyptus -  
USA

## >700 field trials of GM (traditional) trees globally

- herbicide tolerance
- sterility
- wood-pulp properties (better products)
- more biochemicals
- pest resistance
- disease resistance
- wood density
- productivity
- drought resistance



(Sweden, Brazil, China)  
Screened >1000 genes; 35 in field trials



# Gene editing – regulated?

**nature** International weekly journal of science

## Gene-edited CRISPR mushroom escapes US regulation

A fungus engineered with the CRISPR–Cas9 technique can be cultivated and sold without further oversight.



DuPont corn more resistant to drought



## CRISPR-Modified Cabbage

A meal recently by Swedish scientists and journalists



## Goats with improved fibre

Canada ✓

USA ✓

Australia ✓

Argentina ✓

Europe ?

NZ x

**CRISPR-Modified Corn May Soon Be Ready For Market**

# Future forest products sector(s)

## INPUTS

Land  
People  
Values  
Plants  
Energy  
Sunshine  
Soil  
Water



## FORESTS



## PRODUCTS and Services

Biodiversity  
Timber  
Pulp & Paper  
Smart packaging  
Bioenergy  
Ecosystem services  
Biomaterials  
Biocomposites  
Food  
Fine chemicals  
Pharmaceuticals  
Fertilisers  
Waste utilisation  
Electronics  
Water  
And more



**CAN WE  
HAVE  
ALL OF  
IT?**





Magnetic resonance



Biodegradation & compostability



Industrial Fermentation



Nutrient recovery



Scion's Vision: Prosperity from trees



Trees as living factories



Biospines from kiwifruit



New indigenous forestry



TERAX pilot plant

Thank you



[www.youtube.com/scionresearch](http://www.youtube.com/scionresearch)