



Dr. Peter Mayer, Executive Director  
International Union of Forest Research Organizations (IUFRO)  
c/o Federal Office and Research Centre for Forests  
Mariabrunn (BFW), Hauptstrasse 7  
A-1140 Vienna, Austria

December 22, 2008

Re: 2014 World Congress of the International Union of Forest Research Organizations

Dear Dr. Mayer,

On behalf of the World Trade Center Utah, a licensed, certified member of the global network of 340+ World Trade Centers, I am pleased to support the invitation of the **International Union of Forest Research Organizations (IUFRO)** to consider Salt Lake City, Utah as the site for the 2014 IUFRO World Congress.

The World Trade Center Utah (WTCU) is a significant catalyst in international business development for the many growing companies located in Utah, a state often called "the crossroads of the Intermountain West."

Representing one of the countries with the highest membership in **IUFRO** and the largest area covered by national forests, the United States of America has hosted the *IUFRO* World Congress only once, in 1971, while the last North American Congress was held 24 years ago, in 1990.

We believe that Salt Lake City, Utah is the ideal destination for such event because of the following:

- The mission of **IUFRO** is relevant to Utah with its five National Forests under the patronage of the U.S. Forest Service and 42 State Parks;
- Utah has highly ranked, experienced hosting facilities: including the Salt Palace Convention Center (which hosts a yearly average of 30-34 conventions/trade-shows and over 300 meetings), numerous hotels and resorts;
- The prestige of Utah's academic institutions, such as the University of Utah, Utah State University, and Brigham Young University, all three of which have an educational focus on forest, agricultural, sustainability and environmentally related sciences as well as international cooperation.
- The state is accessible from anywhere in the world by air (with over 750 flights each day; direct flights from France, Japan, Canada, Mexico)

For all of the above reasons, it is with great enthusiasm that the World Trade Center Utah supports this request and encourages you to give appropriate consideration to the **IUFRO** proposal.

Sincerely,

A handwritten signature in black ink that reads "Lew W. Cramer".

Lew Cramer,  
President & CEO