



SUSTAINING FORESTS, SUSTAINING PEOPLE
THE ROLE OF RESEARCH

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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World's largest international forest research conference to provide unparalleled access to latest thinking on sustaining forests, people

Complimentary registration available for news media

SALT LAKE CITY, Utah, September 19, 2014—Salt Lake City, Utah, USA, will soon be host to the largest international gathering of forest researchers and practitioners in the world—providing journalists with unparalleled opportunities to interview and learn from some of the world's leading forest researchers, resource managers, and decisionmakers.

The [International Union of Forest Research Organizations](#) (IUFRO) is holding its [24th World Congress](#) October 5-11, 2014, in Salt Lake City. This premier forest research gathering, held every four to five years, is expected to attract 2,500 attendees from more than 100 countries and serves as an international knowledge sharing and networking event for the global forest science community. This is only the second time in IUFRO's history that the United States is host country of the World Congress.

The week-long Congress includes 168 technical sessions featuring more than 2,000 oral and poster presentations, as well as 5 plenary talks and 19 sub-plenary talks. Award presentations, receptions, and an exposition hall round out the Congress lineup.

The Congress will be held in conjunction with the Society of American Foresters' 94th National Convention and the Canadian Institute of Forestry/Institut forestier du

Canada Annual General Meeting, which, together, will bring an additional 1,000 forest land managers and decisionmakers to Salt Lake City October 8-11.

News media registration is complimentary—a \$1,250 value—and media attendance is highly encouraged. Journalists will have access to the plenaries with follow-on news conferences, sub-plenaries, technical sessions, and the exposition floor (on October 9, from 16:00 to 18:00). An onsite newsroom with wireless Internet connectivity, laptops, printing and charging stations, and refreshments also will be available to media attendees.

To register for complimentary news media attendance, contact Yasmeen Sands at ysands@fs.fed.us. You also may register onsite with proper media credentials on any day of the Congress. To learn more about media registration, visit <http://iufro2014.com/sub-news/press-registration/>. To view an online media advisory kit, with an overview of the Congress structure and speaker availability, visit <http://iufro2014.com/wp-content/uploads/2014/09/IUFRO-2014-Media-Advisory-Kit.pdf>.

IUFRO is a global non-profit, non-governmental network of more than 15,000 scientists from almost 650 member organizations in more than 120 countries. It promotes global cooperation in forest-related research to deepen understanding of the ecological, economic, and social aspects of forests and trees—including wood and non-wood forest products, goods, and services—and how they benefit societies. To learn more about IUFRO, visit <http://www.iufro.org>.

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