

EXHIBITOR INVITATION IUFRO 2024



XXVI IUFRO WORLD CONGRESS

Welcome to Stockholm, Sweden

JUNE 23–29 2024

**Book at our
Early Bird price!**
Price increase with 10%
from January 1, 2024



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IUFRO together with Swedish University of Agricultural Sciences in close collaboration with Nordic and Baltic partners, welcome delegates from all over the world to Stockholm 2024 under the theme Forests and Society Towards 2050

SUSTAINABLE FUTURE

The IUFRO World Congress is one of the largest global forest events, held every five years since 1893. The congress is an unique opportunity to gather leading scientists and top leaders worldwide to contribute and co-create for a sustainable future within Forestry, Climate and Society – aligned with the UN's 2030 Agenda for Sustainable Development and the future ahead.

BUILD SOLUTIONS FOR THE FUTURE – AND FOR NEXT GENERATIONS

The IUFRO World Congress 2024 is a collaborative global network platform with great opportunity for knowledge sharing and getting access to the latest science and research. The outcome of the event will also set the future research agenda and frame for next generations, this time focusing on Forests & Society Towards 2050.

The congress week gives the delegates great opportunity to discuss the important role of our forests. We offer arenas for innovations, forward-looking dialogues, and the foundations for collaborations.

THE WORLD GATHERS IN STOCKHOLM 2024

Meet the collective world expertise on the importance of forests for society, in Stockholm 2024. Take the opportunity to build the future together with global expertise in forestry and climate in connection to the societal development towards 2050.

- Leading scientists and top leaders from all over the world
- Co-create and find solutions for a sustainable future
- Focus on next generations and green employment
- A meeting platform for innovation

FORESTS & SOCIETY TOWARDS 2050

By 2050, drastic changes are expected through population growth, climate change, globalization and a growing world economy, thus putting tremendous pressure on forests and their governance. 2050 is a landmark year to achieve the vision of Living in Harmony with Nature of the Convention on Biological Diversity as well as the target of net zero emissions. With a focus on forest contribution to the 2030 Agenda and its Sustainable Development Goals (SDGs), the IUFRO World Congress in Stockholm 2024 will help streamlining the forest research agendas, furthering dialogues and cross-sector collaboration, and promoting the multi-functionality of forests and their services.

Sweden in close collaboration with the Nordic and Baltic partner countries, welcome you to the IUFRO World Congress 2024, June 23–29 in Stockholm. Show the world how your organization can contribute.

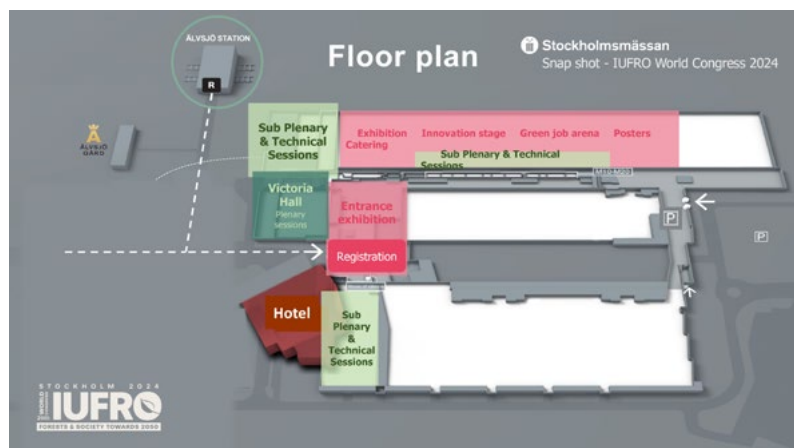


EXHIBIT AT IUFRO 2024!

Put your company or organization at the forefront of forest research and development. Sign up as an exhibitor and join us supporting future generations and sustainable, innovative forest products and systems. We would like to offer you the possibility to partner with us and show leading scientists, forest experts, stakeholders and policymakers your engagement in a sustainable future for societal development within a greener economy by exhibiting at IUFRO 2024.

AS AN EXHIBITOR YOU HAVE THE POSSIBILITY TO:

- Reach more than 5 000 scientists and forest professionals from over 125 countries – coming from all types of forest-related fields, including forest operations and engineering, biology, ecology, aquatic and landscape restoration, social sciences, and innovative forest products development and more.
- Engage and interact with influential forest professionals and business stakeholders with budget and decision authority.
- Present your values and innovations to qualified professionals, major stakeholders and potential new clients through scheduled presentations.
- Show you are active, interested, and committed to serving forest research and science in a collaborative, sustainable and innovative way.
- Co-create and team up with the next generation and endorse innovation by showing your commitment at the



We welcome organizations and companies within the following fields as exhibitors:

Forest and society

- Governance and policy strategies
- Equality and legal rights
- Lifestyle and outdoor living
- Health and wellbeing
- Architecture and aesthetics
- Green urban development
- Education and competence development
- Green sector employment and labour markets
- Agroforestry, food, fodder and medicine

Forest and economy

- Sustainable forest management
- Sustainable markets and products
- Finance and innovative new business models
- Smallholder livelihoods and entrepreneurship
- Non wood forest products
- Technology and machinery
- Logistics and transport
- Energy production and fuel wood

Forest and environment

- Biological diversity and forest eco systems
- Protection, restoration and management
- Landscapemanagement
- Climate change, resilience and adaptation
- Water, soil and land management
- Environmental monitoring and analysis
- Wildlife

FOUR EXHIBITION PACKAGES

PREMIUM

- 50 sqm Exhibition space
- 50 sqm Turn-key stand construction
- White walls
- Black carpet
- Electrical outlet
- 8 Spotlights
- 1 Bar table
- 5 Bar stools
- 1 Information counter
- 1 Coffee table
- 3 Chairs
- Storage room 3x1 m
- Cleaning exhibition days
- 3 Exhibitor Passes

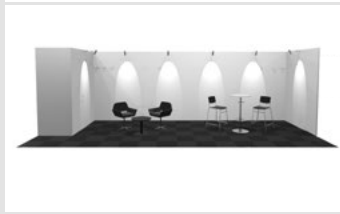
PRICE:
SEK 149.500,
 EXCL. VAT



LARGE

- 24 sqm Exhibition space
- 24 sqm Turn-key stand construction
- White walls
- Black carpet
- Electrical outlet
- 6 Spotlights
- 1 Bar table
- 2 Bar stools
- 1 Coffee table
- 3 Chairs
- Storage room 2x1 m
- Cleaning exhibition days
- 2 Exhibitor Passes

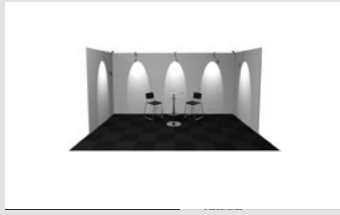
PRICE:
SEK 99.500,
 EXCL. VAT



MEDIUM

- 15 sqm Exhibition space
- 15 sqm Turn-key stand construction
- White walls
- Black carpet
- Electrical outlet
- 5 Spotlights
- 1 Bar table
- 2 Bar stools
- Cleaning exhibition days
- 1 Exhibitor Pass

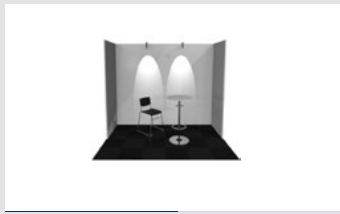
PRICE:
SEK 49.500,
 EXCL. VAT



SMALL

- 6 sqm Exhibition space
- 6 sqm Turn-key stand construction
- White walls
- Black carpet
- Electrical outlet
- 2 Spotlights
- 1 Bar table
- 1 Bar stool
- Cleaning exhibition days
- 1 Exhibitor Pass

PRICE:
SEK 24.900,
 EXCL. VAT



A basic fee per exhibiting company SEK 4.900 excluding VAT will be added.

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PRACTICAL INFORMATION

Where: Stockholm, Sweden

When: June 23–29 2024

Venue: Stockholmsmässan

Website: iufro2024.com

Exhibition days: Monday, Tuesday, Thursday and Friday (Wednesday is excursion day and there are no seminars and no exhibition this day)

For full congress program, see **iufro2024.com**

Contact

For contact and more information about the exhibition and the exhibition packages, please contact:

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