

HOW TO OBTAIN IUFRO RECOGNITION AND PROMOTION OF YOUR EVENT

Organizing your in-person or virtual conference, workshop, or other activity as an official IUFRO event raises its profile and allows for broader participation and recognition than it may otherwise attract. All IUFRO events are announced in all IUFRO media (IUFRO News, website and social media) with their worldwide distribution; their outcomes (reports, publications) are published/advertised in the IUFRO media; and published proceedings are entered into IUFRO's on-line reference library and in [IUFRO's on-line proceedings archive](#).

This document provides the criteria and steps necessary for all official IUFRO events. These apply to all types of events (conferences, webinars, workshops, etc.) in various formats (physical, digital or hybrid).

In order to be recognized as an IUFRO-sponsored event, included in the official [IUFRO Calendar of Events](#) and advertised through IUFRO's various media, an event shall meet the following criteria:

Criteria

- The event shall be scientific, non-discriminatory, non-political, non-profit;
- The objectives of the event shall confirm with and contribute to IUFRO's vision and mission and [Strategy](#);
- One or more IUFRO units (Working Parties, Research Groups, Divisions, Task Forces, Special Programmes/Projects) shall be actively involved in the thematic planning/programming of the event;
- The decision whether an event is sponsored by IUFRO shall be taken by the respective Division/Task Force/Programme/Project Coordinator(s). The IUFRO Secretariat (burger@iufro.org) shall be informed accordingly.

Conditions

- If an event is (co-)sponsored by IUFRO, IUFRO's logo shall appear on conference signs/accessories;
- Proceedings and other publications coming out of the event shall include the IUFRO logo (if possible) and shall acknowledge the IUFRO units involved;
- Any link made on IUFRO's webpage to the event webpage shall be reciprocated by the organization hosting the event;
- The permission to use IUFRO's logo does not imply financial assistance by IUFRO.